

YAW RAY

Electronic Press Kit



I am singer, songwriter, and creative from Kumasi, Ghana. I started out rapping with a borrowed mic and church instruments but everything changed when I picked up a guitar and began to sing.

That's when the music started to feel honest. I blend Highlife, Afrobeats, R&B, Amapiano, and more but no matter the sound, my message stays the same: love, connection, and good energy.

Beyond music, I express myself through painting, design, and photography. Creativity is my way of life and I carry it with simplicity, elegance, and purpose.

My music is for real people and real moments. Let it grow with you.

My music is a blend of timeless and heartfelt storytelling with each song designed to leave a trail of love, good energy, and truth.

It's a journey that transcends genre, offering listeners a narrative they can feel and an experience that stays with them long after the song ends.

To create art that connects hearts, brings healing, and reminds people they're not alone. Whether through music, visuals, or design, my purpose is to spread love, truth, and good energy quietly and intentionally.

My work is for real people and real moments. It's not about noise. It's about meaning.

I want to inspire a generation through elegance, creativity, and truth, leaving behind art that lives in people's moments and memories.



SPOTIFY

492,585

APPLE MUSIC

91,700

AUDIOMACK

1,076,544

PANDORA

13,900

SOUNDCLOUD

174,988

BOOMPLAY

455,149

SHAZAMS

35,500

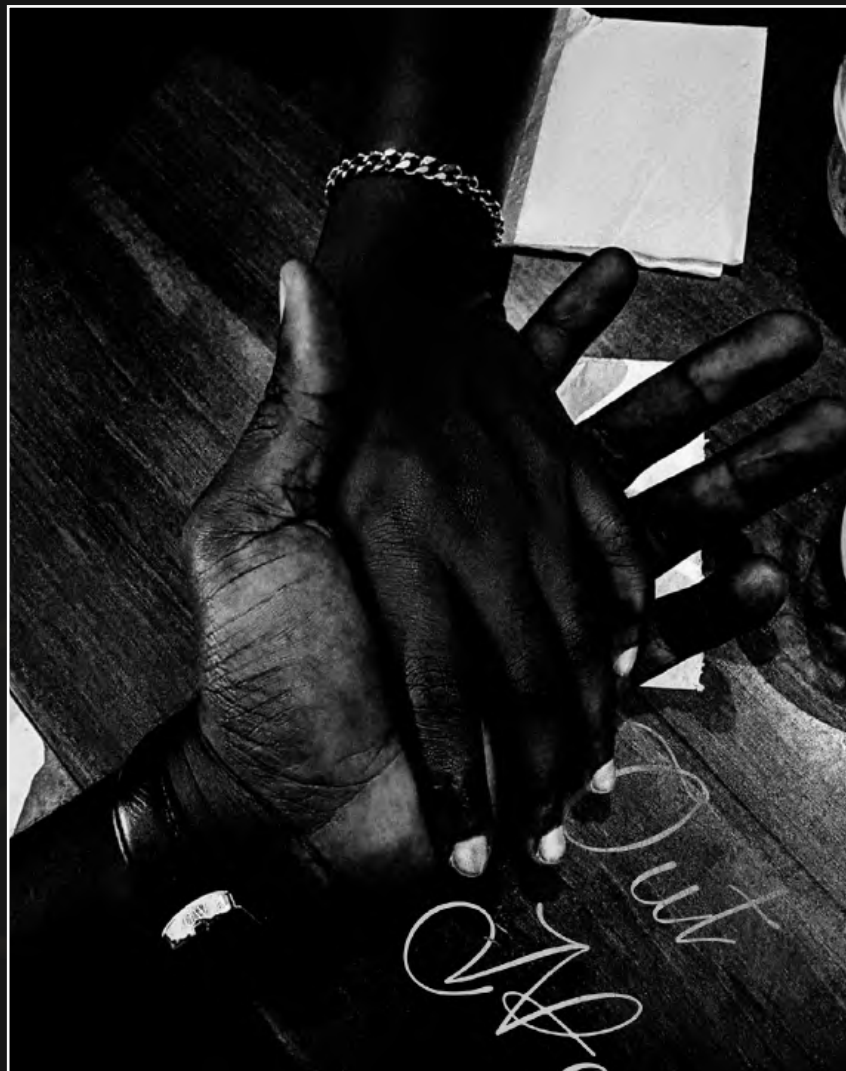
YOUTUBE

474,641

YAW RAY'S STREAMING DOMINANCE

Yaw Ray, continues to take the digital music scene by storm. With impressive numbers across multiple platforms, his reach and influence are growing exponentially.

Yaw Ray's music continues to captivate audiences worldwide, earning him widespread recognition on major streaming platforms. From Africa's leading services to global music hubs, his artistry resonates deeply with fans. His growing presence highlights his undeniable talent and the strong connection he forges with listeners, solidifying his position as a trailblazer in Ghanaian music and beyond.



BANKOMA (2026)

With its heartfelt lyrics and sensational melodies, this song promises to be a source of inspiration and motivation for listeners everywhere.

This song is about a man who's been living one way for years, moving through relationships without ever really staying, and then suddenly he meets someone who makes all of that feel empty.

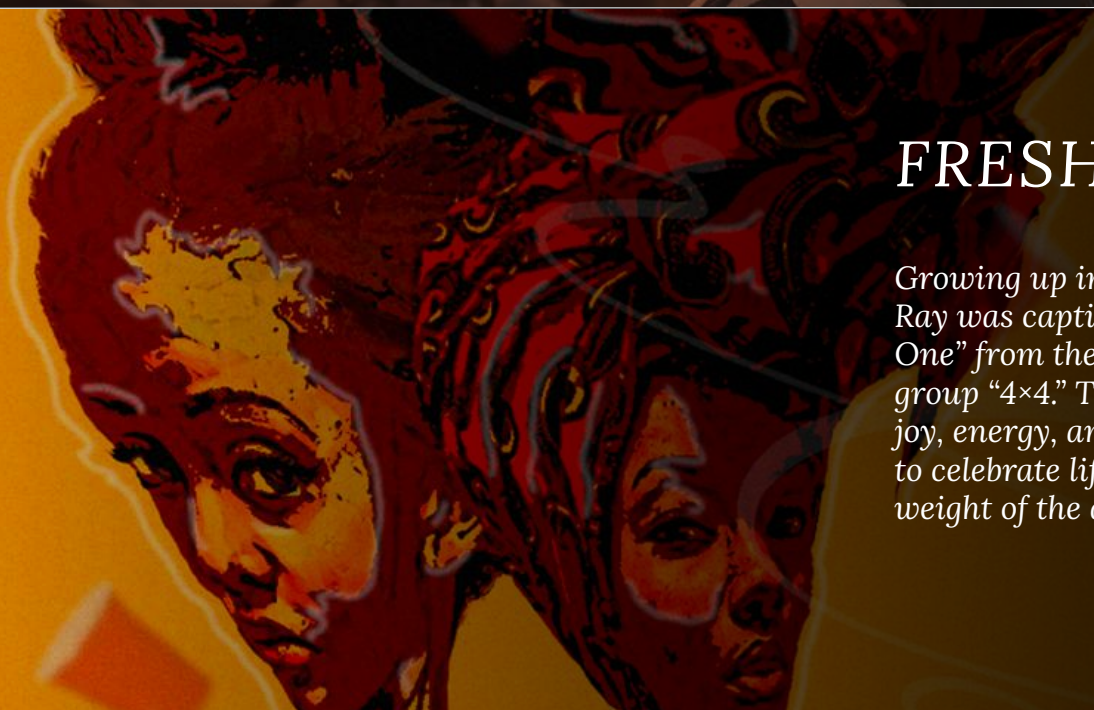
SCREAM

Scream was born from a place of belief. Belief in love, even in a world that keeps questioning it. I wrote this song thinking about the people who are deeply in love and unafraid to show it, and also for those who have started to doubt whether love is still worth believing in.



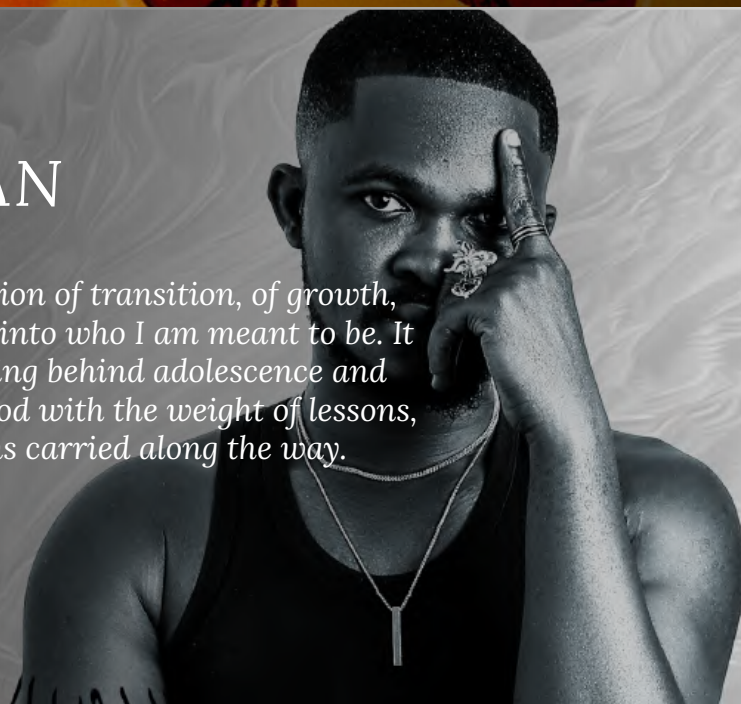
FRESH GIRLS

Growing up in Ghana, Yaw Ray was captivated by “Fresh One” from the legendary group “4×4.” The song was joy, energy, and a reminder to celebrate life no matter the weight of the day.



KINGSMAN

Kingsman is a reflection of transition, of growth, and of stepping fully into who I am meant to be. It tells the story of leaving behind adolescence and walking into adulthood with the weight of lessons, sacrifices, and dreams carried along the way.



SOCIAL MEDIA



STREAMING PLATFORMS

